



FIRST QUARTER 2011 ECONOMIC DEVELOPMENT PROJECTS

During the first quarter of FY11 the FEDC facilitated and/or executed Performance Agreements with seven (7) projects, which are anticipated to:

- Construct or occupy over 226,300 square feet of new space
- Generate new capital investment in excess of \$40.4 million
- Potential creation of 812 new direct jobs in the City of Frisco



OFFICE

search results

152 properties / 157 spaces

Frisco Office Study

analytics		properties		spaces		changes		demo	
summary			snapshot			history			
Historical Timeline									
			Vacancy		3 Years		<input type="checkbox"/> peering		
Period	# Bldgs	Total RBA	Vacant						
			SF			%			
			Direct	Sublet	Total	Direct	Sublet	Total	
QTD	152	4,662,047	616,381	30,744	647,125	13.2%	0.7%	13.9%	
2010 4Q	150	4,644,741	681,456	30,744	712,200	14.7%	0.7%	15.3%	
2010 3Q	150	4,644,741	766,409	37,786	804,195	16.5%	0.8%	17.3%	
2010 2Q	150	4,644,741	813,267	61,334	874,601	17.5%	1.3%	18.8%	
2010 1Q	150	4,644,741	816,455	62,010	878,465	17.6%	1.3%	18.9%	
2009 4Q	148	4,619,516	921,193	71,857	993,050	19.9%	1.6%	21.5%	
2009 3Q	148	4,619,516	919,564	100,656	1,020,220	19.9%	2.2%	22.1%	
2009 2Q	148	4,619,516	925,774	125,991	1,051,765	20.0%	2.7%	22.8%	
2009 1Q	147	4,607,443	1,018,348	137,550	1,155,898	22.1%	3.0%	25.1%	
2008 4Q	146	4,603,397	999,421	136,787	1,136,208	21.7%	3.0%	24.7%	
2008 3Q	141	4,400,706	958,323	63,306	1,021,629	21.8%	1.4%	23.2%	
2008 2Q	141	4,400,706	958,878	58,840	1,017,718	21.8%	1.3%	23.1%	



RETAIL

search results

305 properties / 224 spaces

analytics			properties		spaces		changes		demographics	
summary			snapshot			history				
Historical Timeline										
			Vacancy		3 Years		<input type="checkbox"/> peering			
Period	# Bldgs	Total RBA	Vacant							
			SF			%			SF	
			Direct	Sublet	Total	Direct	Sublet	Total	Direct	Sublet
QTD	305	8,663,167	613,251	13,510	626,761	7.1%	0.2%	7.2%	944,141	99,559
2010 4Q	300	8,630,060	604,031	17,560	621,591	7.0%	0.2%	7.2%	885,532	103,609
2010 3Q	299	8,627,050	621,600	17,560	639,160	7.2%	0.2%	7.4%	913,511	38,819
2010 2Q	299	8,627,050	686,204	58,266	744,470	8.0%	0.7%	8.6%	909,747	70,663
2010 1Q	299	8,627,050	691,387	57,236	748,623	8.0%	0.7%	8.7%	934,791	81,691
2009 4Q	298	8,452,370	579,481	56,451	635,932	6.9%	0.7%	7.5%	849,051	80,910
2009 3Q	298	8,452,370	589,867	56,451	646,318	7.0%	0.7%	7.6%	879,745	75,928
2009 2Q	297	8,448,032	616,173	56,451	672,624	7.3%	0.7%	8.0%	838,623	69,528
2009 1Q	295	8,418,212	653,865	55,201	709,066	7.8%	0.7%	8.4%	779,660	63,521
2008 4Q	292	8,389,718	635,081	53,715	688,796	7.6%	0.6%	8.2%	724,192	61,771
2008 3Q	285	8,326,405	655,101	32,524	687,625	7.9%	0.4%	8.3%	645,890	10,726
2008 2Q	277	7,940,758	629,652	7,052	636,704	7.9%	0.1%	8.0%	626,946	9,121



FRISCO ECONOMIC DEVELOPMENT CORPORATION PROJECTS

2011 Summary of Projects

Year	Number of Projects	Potential Square Feet	Potential Capital Investment	Potential Direct Jobs Created /Retained
Q1 FY11	7	226,300	\$40,389,000	812
Total	7	226,300	\$40,389,000	812



ECONOMIC DEVELOPMENT CORPORATION PROJECTS

ASTADIA, INC.

- Astadia, Inc. is the world's largest pure-play Cloud Computing Integrator. Corporate technology partners include salesforce.com, Amazon Web Services (AWS), Google and many more.
- Relocated their corporate headquarters to **Hall Office Park**
- Occupying 9,000 SF of office space
- Potential creation of **70 direct jobs**

GENBAND US, INC.

- GENBAND, a leading developer of IP infrastructure and service solutions, moved their new worldwide corporate headquarters to Frisco in October 2010.
- GENBAND is located in **Hall Office Park**, which houses their senior management, sales, marketing, finance, legal and human resources teams.
- Phase 1 of the project has occupied 50,000 SF of office space and is projected to create 200 direct jobs.
- Phase 2 expansion of the project is projecting to create an additional 315 direct jobs.
- Potential total **direct jobs is 515**



CATALYST HEALTH SOLUTIONS

- Catalyst Health Solutions, Inc. manages prescription drug benefits.
- The company has expanded their current **Hall Office Park** location
- Occupying approximately 10,600 square feet
- Potential creation of **40 direct jobs**.

SOMNOMED, INC.

- SomnoMed, Inc., an Australia-based company, manufactures and distributes medical devices for the treatment of sleep disorders, including Obstructive Sleep Apnea.
- Relocated their North American corporate headquarters to **Parkwood Office Center**
- Occupies 10,000 SF of office space
- Potential creation of **31 direct jobs**
- Potential capital investment of \$300,000.





BASEBALL TRAINING CENTER

- Jason Jennings opened Pastime Training Center inside the **Fieldhouse USA**.
- This 6,700 square foot facility includes five cages for batting, pitching and fielding, which provides a safe and professional training environment.



CENCOR RETAIL CENTER

- FEDC provided infrastructure reimbursement grant to **facilitate development of Frisco Trails**, a 140,000 square foot retail center on the southeast corner of the Dallas North Tollway and Eldorado Parkway.





COSTCO AT FRISCO TRAILS SHOPPING CENTER

- **140,000 SF retail**
- Closing anticipated March 2011
- Ground breaking early April
- Anticipated opening mid September



HICKORY CENTER AT PRESTON

- 245,000 SF regional shopping center anchored by a **185,000 SF Walmart**
- Tentative opening date mid/late May 2011





FRISCO COMMUNITY DEVELOPMENT CORPORATION

- Frisco Community Development Corporation (FCDC) purchased 91-acres at the northwest corner of the Dallas North Tollway and Warren Parkway for future development.
- Control of this property provides Frisco with an excellent opportunity to create a public-private partnership to develop the property to its best and highest use.

HOME2 SUITES BY HILTON

- Magnolia Lodging's forthcoming project is a [Home2 Suites by Hilton](#) in Frisco, Texas
- Scheduled to begin construction in mid 2011
- A five-story 114-suite hotel will be the first Home2 Suites in North Texas.
- The Home2 Suites brand is a midscale extended-stay hotel geared toward the budget-savvy guest





Project Locations

**CENCOR RETAIL CENTER &
COSTCO AT FRISCO TRAILS
SHOPPING CENTER**

BASEBALL TRAINING CENTER

**FRISCO COMMUNITY
DEVELOPMENT
CORPORATION**

**HICKORY CENTER
AT PRESTON
Walmart**

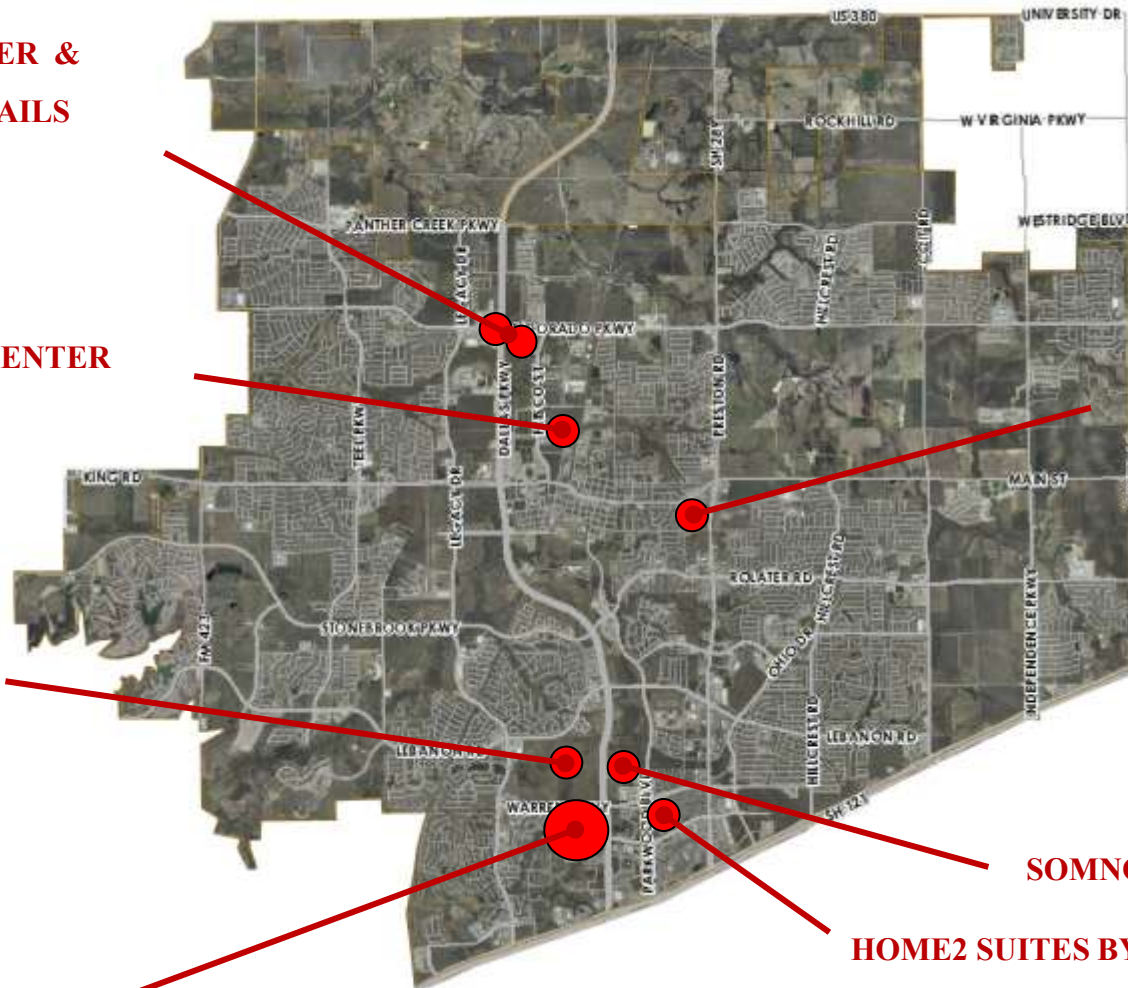
SOMNOMED, INC.

HOME2 SUITES BY HILTON

ASTADIA, INC.

GENBAND US, INC.

CATALYST HEALTH SOLUTIONS





Thank You...

James L. Gandy, CEcD, CCIM, President

**Frisco Economic Development
Corporation**

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Frisco, Texas 75034

972-292-5150

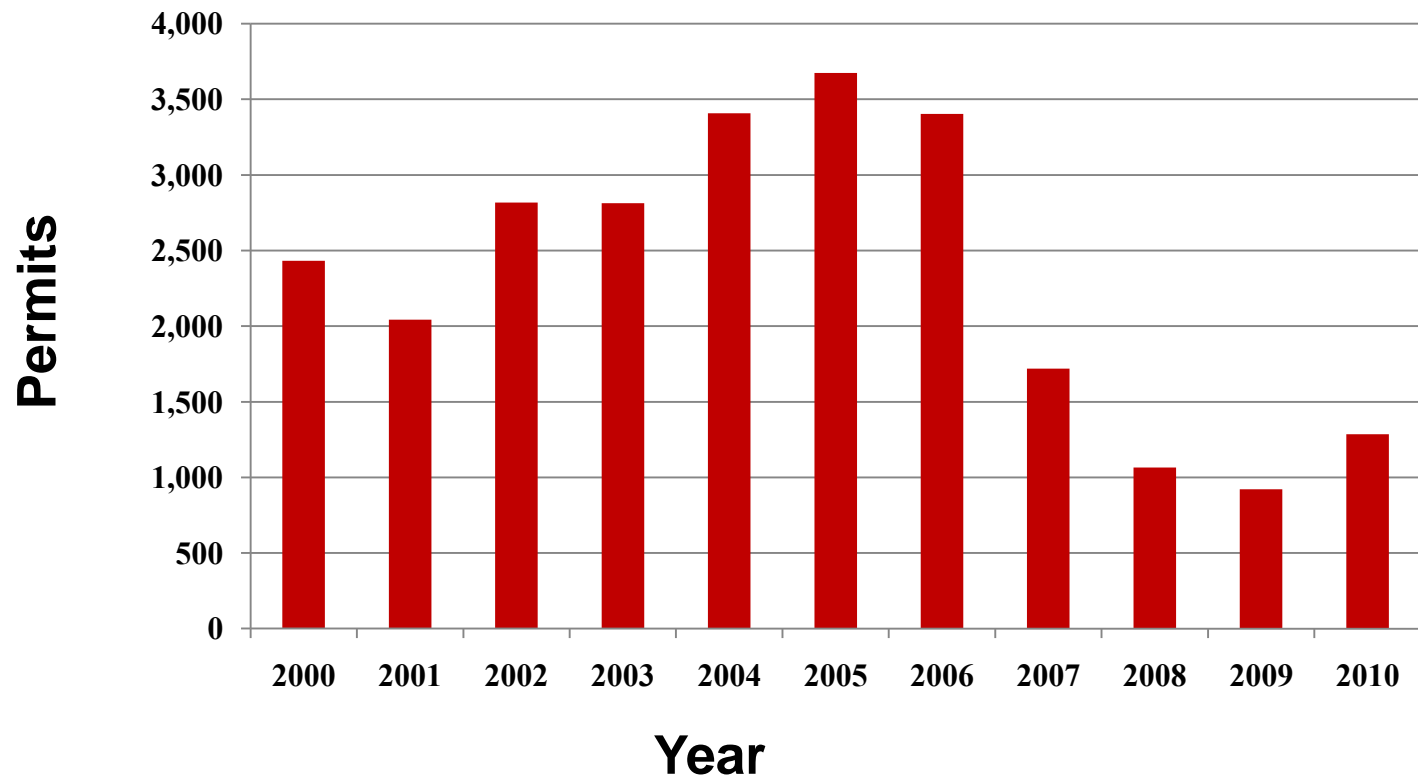
FriscoEDC.com



Residential Development Activity - 2010

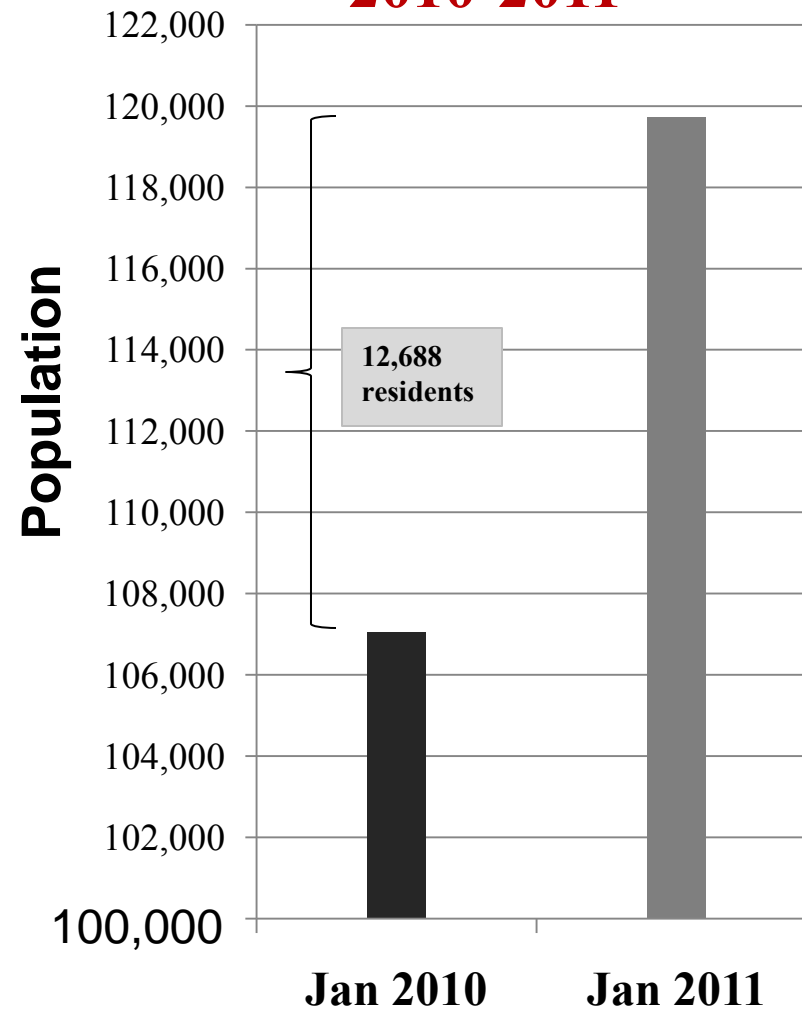


Residential Building Permits (2000 – 2010)



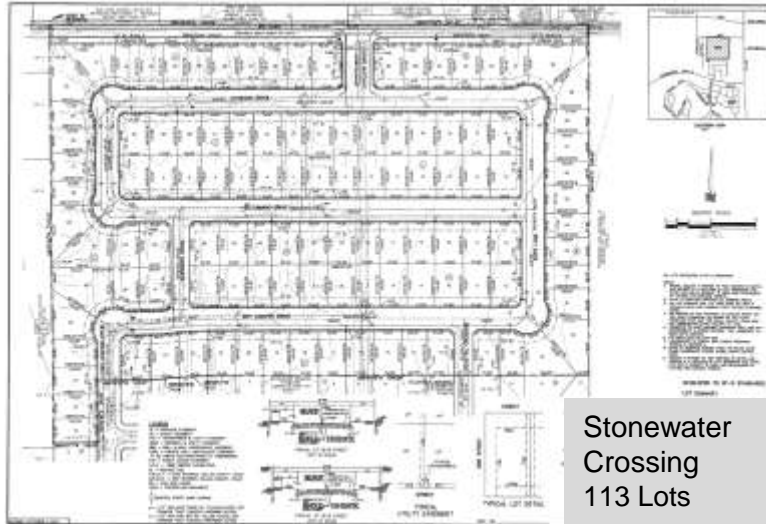


Estimated population growth $\approx 10\%$ 2010-2011





Planned Residential Development



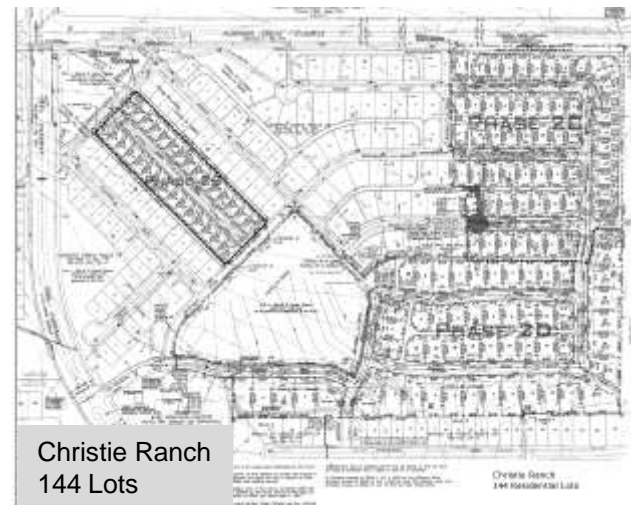
Stonewater Crossing
113 Lots



Frisco Lakes by Del Webb
(5 phases) 375 Lots



Philips Creek Ranch



Christie Ranch
144 Lots

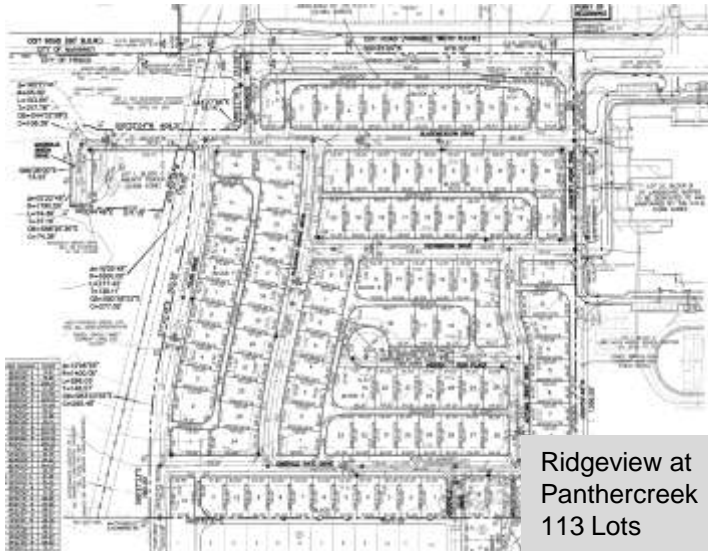


Planned Residential Development





Planned Residential Development



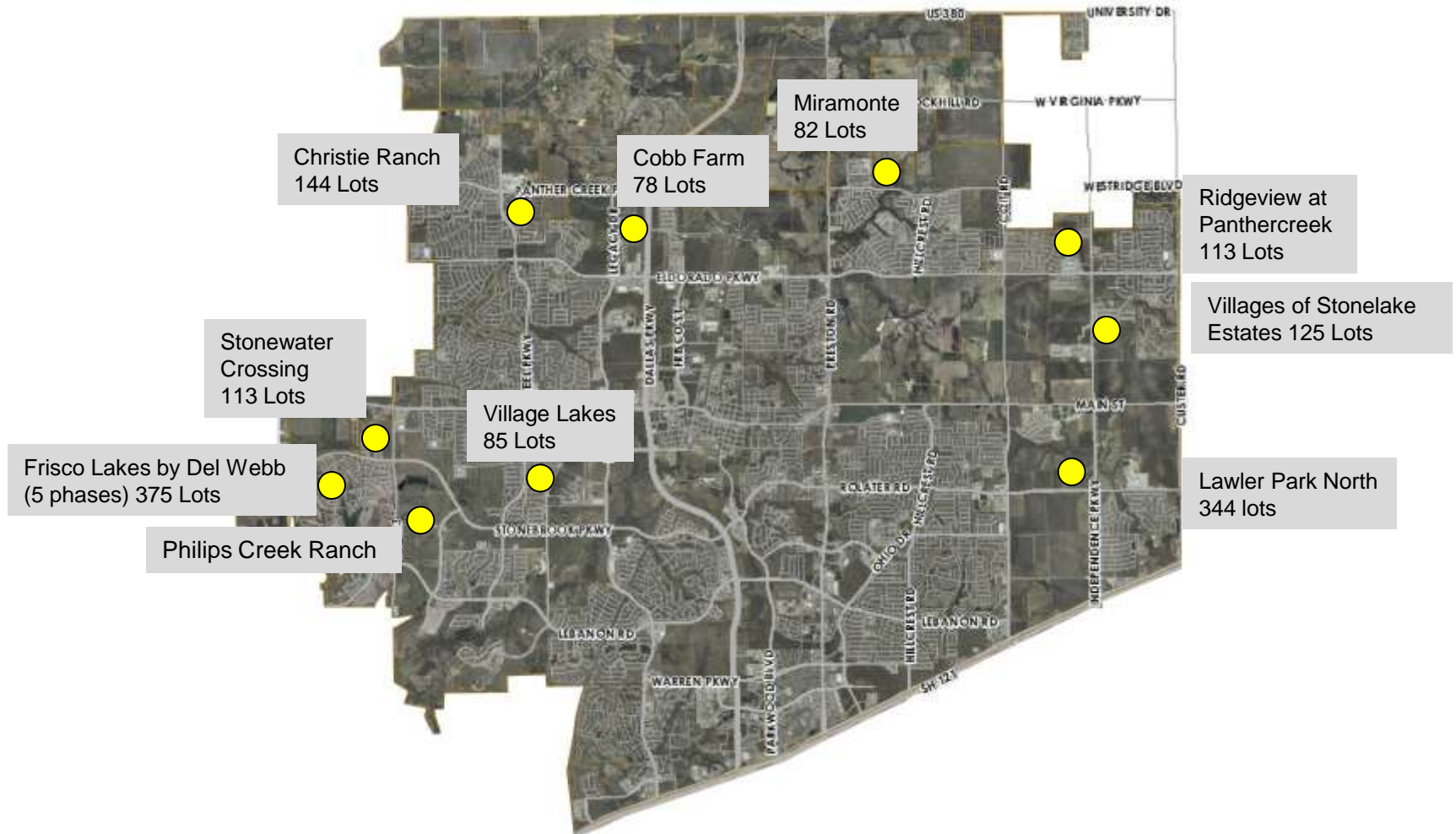
Ridgeview at Panthercreek
113 Lots



Lawler Park North
344 lots

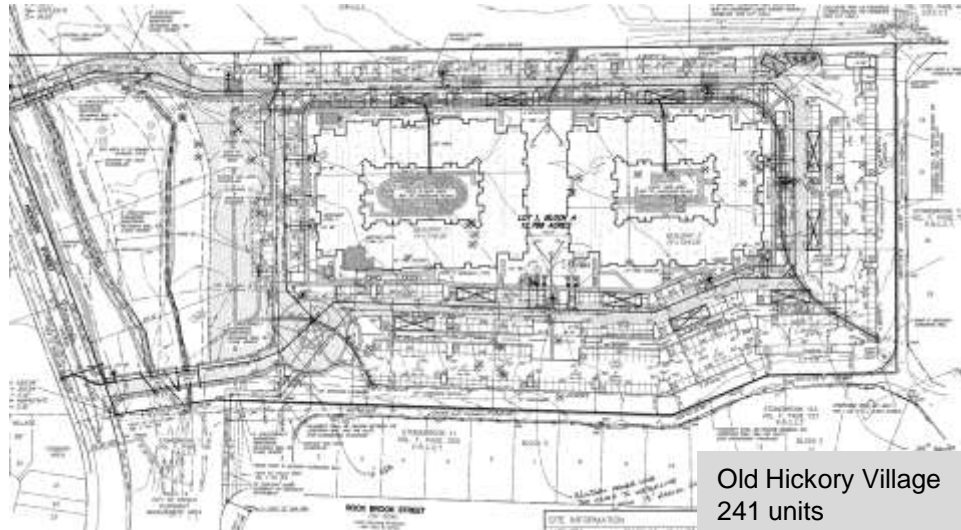


Project Locations

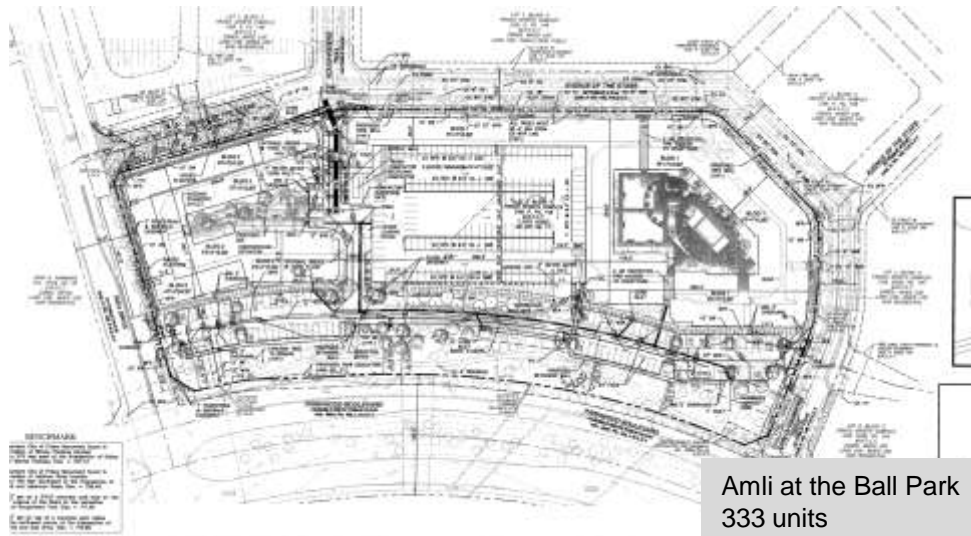




Planned Multi Family Development



Old Hickory Village
241 units



Amli at the Ball Park
333 units



Developed Mixed-use



The Residences at Frisco Square



Post Properties



Cool Springs



Project Locations

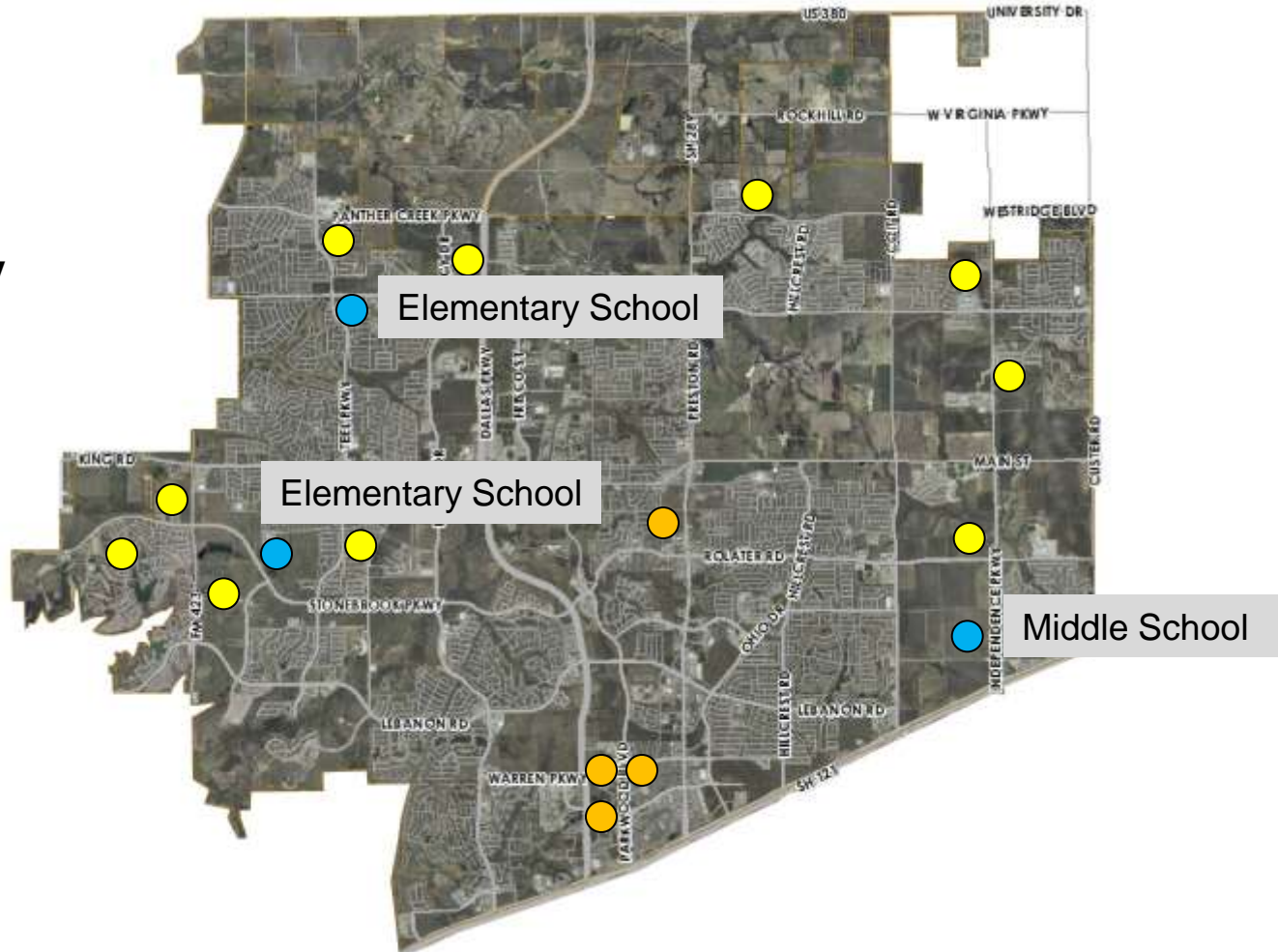
● Multi Family





Planned FISH Development

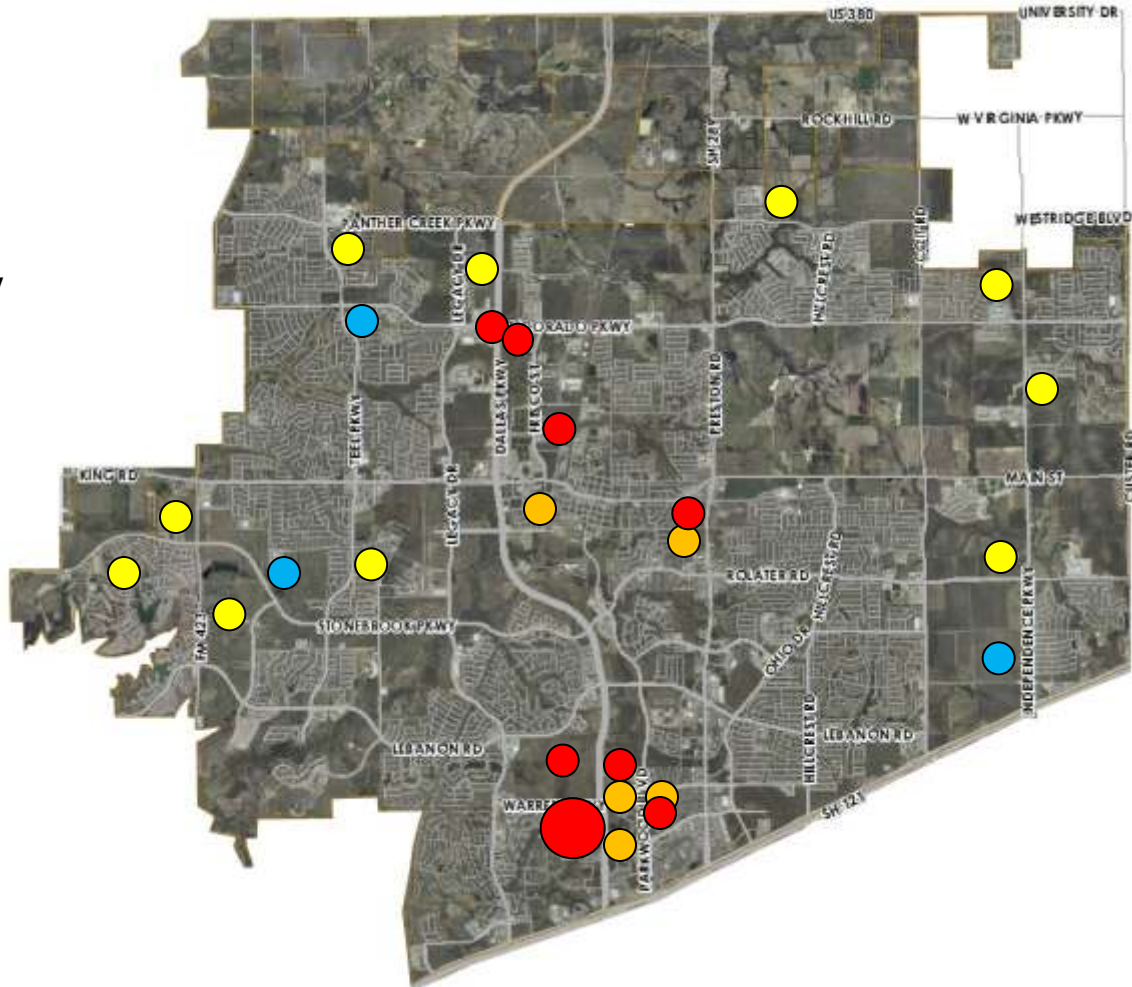
- Residential
- Multi Family
- Schools





Combined Activity

- Economic
- Residential
- Multi Family
- Schools





Thank You...

John Lettelleir, Director

Development Services